



# Dating Websites

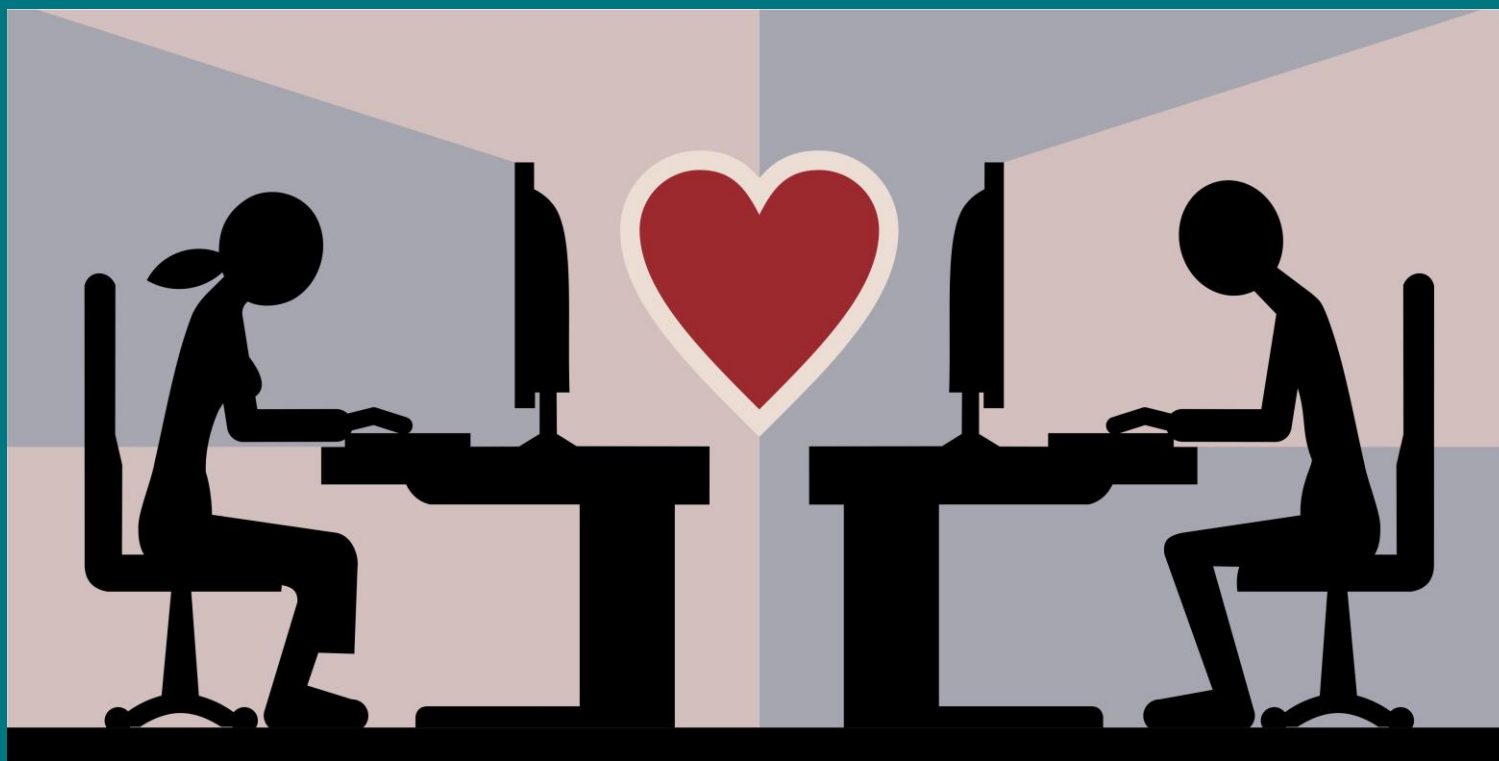
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# OBJECTIVES

- Define algorithm in the context of dating websites
- Discover the difference between a dating website and an app
- Narrow down which website or app is right for you.
- Search for online safety tips
- Learn how to set up a good online dating profile

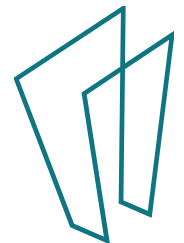
# What is online dating?



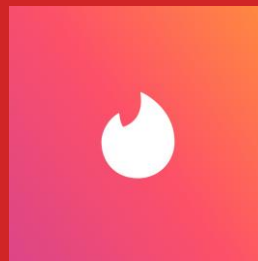
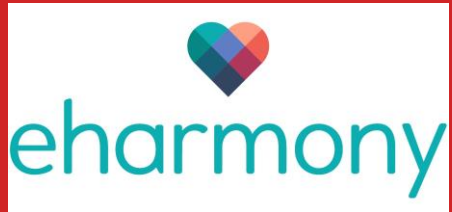
# What's in an Algorithm?



<https://static.independent.co.uk/s3fs-public/thumbnails/image/2015/03/04/13/Romeo-Juliet-Rex.jpg>



# Common Dating Websites



# Other Dating Apps

- The League
- Hinge
- Bumble
- Hily
- Coffee Meets Bagel



Does it really matter which  
one I choose?

YES!



# Building a Profile

What are you looking for in a partner?  
Short term? Long term?  
Habits?  
Religion?  
Politics?  
Summary?





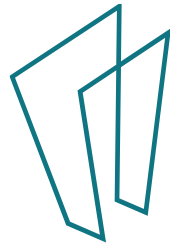
# Best way to get matches?

- A good profile picture
- Phrases or “hooks”
- Frequently use website
- Get ideas from other profiles



# The More You Know

- Create a new email account. (Never give out your main email or phone number).
- Never agree to buy someone gifts like a plane ticket to meet up.
- Be wary of suspicious behavior (indicators of robots).
- If you choose to pay for a premium account, explore various sites and options before you commit.
- Be aware of **catfishing**.



# Thank You

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